



DAMIEN DUHAMEL

ASIA B2B GROWTH & INNOVATION STRATEGY

www.damienduhamel.com



Asia Marketing and Innovation Strategy

Damien Duhamel is the Managing Director of Solidiance, an Asia-focused marketing and growth strategy company with offices in Singapore, China, India, Indonesia, Malaysia, Myanmar, Thailand and Vietnam. The company works with Fortune 500 to find new avenue of growth and profits.

In 1990, at 20 years old he was the first French student admitted to the Hanoi University in Vietnam since the country's independence in 1954. Damien stayed a year to learn Vietnamese and to understand the Vietnamese culture. He then went to Australia to complete his Bachelor Degree in Business. After university, he rushed back to Vietnam to set up a boutique business-consulting firm helping foreign companies to enter Vietnam. The company was sold early 2000.

In 2000, Damien Duhamel joined the consulting arm of London-listed Aegis Plc. In 2002 he was promoted to lead the largest office in Singapore and became Managing Director Asia Pacific in 2004. Damien is credited for quadrupling revenues and profits in three years as well as expanding geographic imprint from 5 offices to 15 across Asia.

Since 2006 Damien Duhamel is the co-Founder and Managing Partner of Solidiance. Solidiance has grown from two staff and one office to over 70 full time staff in eight offices in Asia. Solidiance works exclusively with Multinational Corporations and has an above industry client repeat rate averaging 90%.

Solidiance supports clients' Asia growth in the manufacturing, industrial, technology, cleantech and healthcare. Some of Solidiance clients include Siemens, BASF, Bayer, Toyota, Caterpillar, ExxonMobil, Panasonic, Microsoft, IBM, Baxter, etc.

Damien Duhamel has worked on hundreds of strategy engagements mostly across ASEAN. He is a recognized Innovation and Competitive Strategy expert and has been numerously interviewed on the subject. In 2006 Damien was listed in the International Who's Who.

Damien Duhamel holds a Business Bachelor Degree from the Victoria University and an MBA from The University Of Chicago Booth School of Business. He speaks English, French, Vietnamese and 'survival Japanese'.

His articles on Asia corporate strategy have been published by CNN, BBC, The Wall Street Journal, CNBC, Fast Companies, New York Times, Times Magazine, Les Echos, Bloomberg, and many more local / regional publications in Asia Pacific.

Damien Duhamel is also often invited to be a speaker at key Asia Pacific foreign investment, innovation, and growth strategy conferences.



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Key Indicators



Born

Paris - France



Grew up

Africa and New Caledonia



Studied

BA Business -
Victoria University
+ MBA The
University Of
Chicago Booth
School of Business



Asia

Worked in Hong
Kong, Vietnam,
Thailand,
Singapore



Lives

Singapore since
2000



Projects

Over 300 Asia
growth strategy
assignments



Children

One adorable boy



Fun

Keen Collector of
Pre-WWI Singapore
Post Cards



Interests

Innovation theory
and practice in
Asian cities



CSR

Active member of
Youth Business
Singapore

Contact Me

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